



2024-25 Market List

October/Fall 2024 Survey Release

Thursday, November 28, 2024

April/Spring 2025 Survey Release

Thursday, May 22, 2025

Continuously measured markets include Fall and Spring currency releases and monthly non-currency data.

Market	Prov.	Fall	Continuous
Charlottetown	PE	✓	
Saint John	NB	✓	
Fredericton	NB	✓	
Sydney	NS	✓	
Belleville	ON		✓
Cornwall	ON	✓	
Guelph	ON	✓	
Peterborough	ON		✓
Chatham	ON	✓	
Sarnia	ON	✓	
Wingham	ON	✓	
Owen Sound	ON	✓	
Pembroke	ON	✓	
North Bay	ON		✓
Timmins	ON	✓	
Thunder Bay	ON		✓
Brandon	MB	✓	
Lethbridge	AB	✓	
Red Deer	AB	✓	
Chilliwack	BC	✓	
Kamloops	BC	✓	